

# MAKE THE MOVE TO SUBSCRIPTION

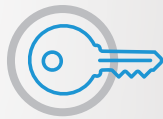
## Get greater value when you subscribe

The Move to Subscription Offer gives customers with eligible products on maintenance plan the opportunity to switch to subscription for a discounted price at the time of renewal.

# TOP 10 THINGS TO KNOW

**01**

## KEY BENEFITS OF SUBSCRIPTION



- **Greater Access** - Enjoy broad access to the latest innovations in tools, technologies and services to fit your needs.
- **Flexible Control** - Better manage users and costs by providing access to the right products and updates when your team needs them.
- **Valuable Insights** - Evaluate and analyse product usage, spending, productivity and future needs with reporting tools and alerts.

**02**

## OFFER ENDS MAY 6, 2020

**ACT NOW!**

- Your next renewal time will be your last opportunity to take advantage of the Move to Subscription offer savings.
- Get an additional 10% savings when you choose a 3-year subscription for the greatest return on your investment.\*

**03**

## SWITCH & ENJOY DISCOUNTS FOR LONGER



- **Renewal Pricing Guidance till 2028** - Continue to renew and enjoy a discounted renewal price – with no more than a 5% increase every other year to 2028
- Continue to benefit from lower prices\* than the cost of a new subscription or maintenance plan renewal (in most cases) for as long as you renew.

**04**

## ENHANCED TECHNICAL SUPPORT



- By moving to subscription, you get to receive all the great benefits you have while on maintenance, plus even faster and easier help when you need it.
- Now you can schedule calls with technical support specialists to help resolve issues for no additional fee.

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## PREVIOUS VERSIONS USAGE RIGHTS



- › In most cases you can continue to use versions of software downloaded and activated under your maintenance plan after switching to a subscription.
- › You'll have access to previous versions as per the [Subscription Previous Versions Eligibility List](#).
- › See the [Move to Subscription Terms and Conditions](#) for more information.

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## DON'T LOSE YOUR SPECIAL PRICING ADVANTAGE



- › You need a current maintenance plan to be eligible for this offer.
- › If you let it expire and later decide to subscribe to Autodesk products, you will need to pay full price for a new subscription.
- › Last opportunity to move to subscription for a substantial discount through this offer.

07

## CHOOSE YOUR SWITCH PATH WISELY



- › This offer is applicable once per product that is switched.
- › Make sure you choose the right product when switching.
- › If you think you'll need 2 or more products that are currently in one of the industry collections, you'll get the most savings and greatest value when you switch to an industry collection through this offer.

08

## YOUR DATA IS YOURS



- › Your data remains your proprietary information – even after your subscription expires.
- › Any files and data created using products while on a maintenance plan continue to be available after you switch to subscription.
- › Where you store your data (cloud or your local machine) is up to you.

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## DESKTOP APPS VS CLOUD-BASED APPS



- › Desktop applications on subscription (as well as associated user data) continue to be stored on your local machine.
- › Cloud service applications are run in the cloud.

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## ON OR OFFLINE USE



- › Subscriptions with single-user and multi-user access require an Internet connection for the initial download and installation.
- › After the software and license are activated, subscriptions with single-user access require an Internet connection just once every 30 days to continue using the product.

\* Savings of 3-year subscriptions is compared to the Autodesk Suggested Retail Price (SRP) for 3 consecutive, annual subscriptions. Multi-year subscriptions obtained through the Move to Subscription offer are limited to 250 seats per customer group (including subsidiaries) in Europe, the Middle East, Africa, Australia, New Zealand, Korea and Japan; and 100 seats elsewhere.

Subscription program and benefits may vary and are subject to the applicable terms and conditions and/or terms of service. Pricing and calculations are based on Autodesk's current regional Suggested Retail Prices (SRP). SRP is used for reference purposes only and may not be in local currency. Actual retail price is determined by your reseller and is subject to currency fluctuation. Autodesk is not liable to provide any retroactive discounts due to exchange rate risk, or for purchases made through resellers. Pricing is subject to product/offering availability and does not apply to: new subscriptions purchased by customer; switched subscriptions (i.e., permitted switches from a subscription for one product to a subscription for another product), or substitute or successor subscription products or offerings. The renewal SRP for subscriptions obtained through this offer will increase by no more than 5% in 2021, 2023, 2025, and 2027—with no changes in SRP for 2022, 2024, 2026 and 2028.

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